



# GLOBAL PERSPECTIVES

## SUMMER PROGRAM 2023

Information Session

7 Mar 2023

6-7pm

# Summer Program Introduction

## Why join a Summer Program?

- A chance to do something meaningful & *rewarding* over the summer holidays
- Gain international exposure
- Meet students from around the world
- Establish international friendships
- Gain credits for transfer
- Lastly, IT'S FUN !!

# Summer Program Overview

## Eligibility

- Year-1, Year-2, or Year-3 students
- SBM undergraduate students
- No interview
- No CGA requirement  
*(except for U of Leeds, U of Galway)*
- Short term
- Lesser fees



# Short-Term Program Statistics

## **Overall:**

- Online programs promoted (2021): 24
- Students participated: 14
- 2022 Summer- mainly online programs

## **Summer 2021**

- BI Norwegian School of Management, Michigan State University, WU Wien, Sun Yat-Sen University, GUFS, Yonsei University and etc.

## **Winter 2022**

- IESEG, KUL, Prague U of Econ & Biz, Yonsei U, GUFS : 27

# List of Summer Programs 2023

1. National Taiwan University
2. University of Sydney, Australia
3. Copenhagen Business School, Denmark
4. EDHEC, France
5. ESSEC, France
6. HEC Paris, France
7. IESEG, France
8. Kozminski University, Poland
9. KEDGE, France
10. SKEMA, France
11. University of Exeter, UK
12. University of Leeds, UK
13. University of Mannheim, Germany
14. University of Galway, Ireland
15. University of Strathclyde, Scotland
16. University of Warwick, UK
17. Universita Bocconi, Italy
18. WHU, Germany
19. WU WIEN, Austria
20. HEC Montreal, Canada

# Popular Programs

1. Copenhagen Business School
2. ESSEC Business School (Morocco)
3. HEC Paris
4. University of Mannheim (Business School)
5. University of Sydney
6. WHU, Germany
7. WU Wien

*\*eligible for ROA*



# 1. National Taiwan University



臺灣大學

National Taiwan University

<b>Country (City)</b>	Taiwan (Taipei)
<b>University</b>	National Taiwan University
<b>Title</b>	Innovation, Entrepreneurship & Sustainability Summer Program
<b>Dates</b>	3 July – 29 Jul (4 weeks)
<b>Fee</b>	US \$3,000 (Including Housing)
<b>Email</b>	<a href="mailto:estellewu@ntu.edu.tw">estellewu@ntu.edu.tw</a>
<b>Website</b>	<a href="https://management.ntu.edu.tw/ia/short_term/summer_program/overview">https://management.ntu.edu.tw/ia/short_term/summer_program/overview</a>
<b>Activities</b>	Company Visit, Cultural/Social Activities, Orientation, etc.
<b>Remarks</b>	4 credits





## 2. University of Sydney



<b>Country (City)</b>	Australia (Sydney)
<b>University</b>	University of Sydney
<b>Title</b>	Short-term Study Abroad Program
<b>Dates</b>	Session B: 19 Jun – 21 Jul (4 weeks)
<b>Fee</b>	3,150 AUD
<b>Email</b>	<a href="mailto:sydneyabroad.specialprograms@sydney.edu.au">sydneyabroad.specialprograms@sydney.edu.au</a>
<b>Website</b>	<a href="https://bmundergrad.hkust.edu.hk/files/exchange/Flyer%20-%20University%20of%20Sydney%20Short%20Term%20Program.pdf">https://bmundergrad.hkust.edu.hk/files/exchange/Flyer%20-%20University%20of%20Sydney%20Short%20Term%20Program.pdf</a>
<b>Activities</b>	Welcome and departure events, a harbor cruise, surfing camp and breakfast with Koalas
<b>Remarks</b>	--





### 3. Copenhagen Business School

<b>Country (City)</b>	Denmark (Copenhagen)
<b>University</b>	Copenhagen Business School
<b>Title</b>	International Summer University Program
<b>Dates</b>	26 Jun – 28 Jul (6 weeks)
<b>Fee</b>	1,400 – 1,500 € per course
<b>Email</b>	<a href="mailto:summer@cbs.dk">summer@cbs.dk</a>
<b>Website</b>	<a href="http://www.cbs.dk/summer">www.cbs.dk/summer</a>
<b>Activities</b>	Legoland, City tours, folk dancing, etc.
<b>Remarks</b>	7.5 ECTS per course

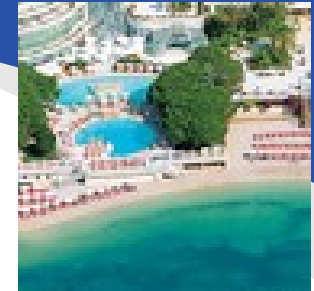


**Copenhagen  
Business School**  
HANDELSHØJSKOLEN



# 4. EDHEC Business School

<b>Country (City)</b>	France (Nice)
<b>University</b>	EDHEC Business School
<b>Title</b>	The Business of Luxury (Nice Campus)
<b>Dates</b>	26 Jun to 07 July (2 weeks)
<b>Fee</b>	3,000 €
<b>Email</b>	<a href="mailto:Caroline.DARRIGUES@edhec.edu">Caroline.DARRIGUES@edhec.edu</a>
<b>Website</b>	<a href="https://bmundergrad.hkust.edu.hk/files/exchange/EDHEC%20_Summer-Programme_Practical%20Information.pdf">https://bmundergrad.hkust.edu.hk/files/exchange/EDHEC%20_Summer-Programme_Practical%20Information.pdf</a>
<b>Activities</b>	Many company visits & case studies
<b>Remarks</b>	6 ECTS



# 5. ESSEC Business School



<b>Country (City)</b>	Africa (Morocco)
<b>University</b>	ESSEC Business School (Africa Campus)
<b>Title</b>	Innovation & Entrepreneurship in Africa
<b>Dates</b>	03 Jul – 21 Jul (3 weeks)
<b>Fee</b>	1,800 €
<b>Email</b>	<a href="mailto:chiguer@essec.edu">chiguer@essec.edu</a>
<b>Website</b>	<a href="https://bmundergrad.hkust.edu.hk/files/exchange/2023%20Summer%20School%20FactSheet.pdf">https://bmundergrad.hkust.edu.hk/files/exchange/2023%20Summer%20School%20FactSheet.pdf</a>
<b>Activities</b>	Cultural activities, museum visit
<b>Remarks</b>	9 ECTS



## 6. HEC Paris



<b>Country (City)</b>	France (Paris)
<b>University</b>	HEC Paris
<b>Title</b>	Summer School 2023
<b>Dates</b>	Session 1: 19 Jun to 30 Jun Session 2: 03 Jul to 13 Jul
<b>Fee</b>	3,200 € per session
<b>Email</b>	<a href="mailto:summerschool@hec.fr">summerschool@hec.fr</a>
<b>Website</b>	<a href="https://www.hec.edu/en/summer-school/summer-programs">https://www.hec.edu/en/summer-school/summer-programs</a>
<b>Courses</b>	Corp. Finance, M & A, Fintech...etc
<b>Remarks</b>	7 ECTS

# 7. IESEG



<b>Country (City)</b>	France (Paris)
<b>University</b>	IESEG
<b>Title</b>	International Summer School
<b>Dates</b>	03 Jul to 28 Jul
<b>Fee</b>	2,650-3,450 € (Includes tuition, accommodation and admin. fee)
<b>Email</b>	<a href="mailto:short-term-programs@ieseg.fr">short-term-programs@ieseg.fr</a>
<b>Website</b>	<a href="https://www.ieseg.fr/en/programs/short-term-programs/">https://www.ieseg.fr/en/programs/short-term-programs/</a>
<b>Courses</b>	6 ECTS: Digital Mkt, Fashion Biz, Wine Biz...etc
<b>Remarks</b>	HKUST Students can enjoy 10% discount on application and can apply a 25% or 50% scholarship





## 8. Kozminski University

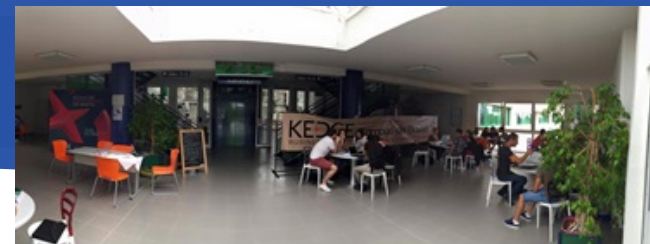


KOZMINSKI UNIVERSITY

<b>Country (City)</b>	Poland (Warsaw)
<b>University</b>	Kozminski University
<b>Title</b>	International Summer School
<b>Dates</b>	03 Jul to 28 Jul (4 weeks)
<b>Fee</b>	700 € (Program fee only)
<b>Email</b>	<a href="mailto:iss@kozminski.edu.pl">iss@kozminski.edu.pl</a>
<b>Website</b>	<a href="http://www.kozminski.edu.pl/iss/">http://www.kozminski.edu.pl/iss/</a>
<b>Activities</b>	Company Visits, "Discover Warsaw" tour, Integration activities, Cultural activities...etc
<b>Remarks</b>	6 Business courses and 4 ECTS each



# 9. KEDGE Business School



<b>Country (City)</b>	France (Bordeaux, Paris & Marseille)
<b>University</b>	KEDGE Business School
<b>Title</b>	International Summer School
<b>Dates</b>	<b>Bordeaux:</b> 05 Jun – 21 Jul <b>Pars:</b> 03 Jul – 28 Jul <b>Marseille:</b> 05 Jun – 21 Jul
<b>Fee</b>	1,000 € per course OR 1,800 € for 2 weeks
<b>Email</b>	<a href="mailto:short-terms@kedgebs.com">short-terms@kedgebs.com</a>
<b>Website</b>	<a href="https://student.kedge.edu/programmes/summer-schools">https://student.kedge.edu/programmes/summer-schools</a>
<b>Activities</b>	Social dinner & parties, company visits...etc
<b>Remarks</b>	Different course packages in each campus and 4 ECTS each course





# 10. SKEMA Business School



<b>Country (City)</b>	France (Paris)
<b>University</b>	SKEMA Business School
<b>Title</b>	AI for Business
<b>Dates</b>	03 Jul to 7 Jul (1 week)
<b>Fee</b>	1,500 €
<b>Email</b>	<a href="mailto:summerschool@skema.edu">summerschool@skema.edu</a>
<b>Website</b>	<a href="https://www.skema.edu/summer-school/ai-for-business-summer-school/ai-for-business-overview">https://www.skema.edu/summer-school/ai-for-business-summer-school/ai-for-business-overview</a>
<b>Activities</b>	Farewell dinner, Cultural tours
<b>Remarks</b>	--



# 11. University of Exeter

<b>Country (City)</b>	UK (Exeter)
<b>University</b>	University of Exeter
<b>Title</b>	International Summer School
<b>Dates</b>	27 Jun – 24 Jul (Sustainability program) 09 Jul – 16 Jul (Tech Entr Bootcamp)
<b>Fee</b>	3,500 £
<b>Email</b>	<a href="mailto:iss@exeter.ac.uk">iss@exeter.ac.uk</a>
<b>Website</b>	<a href="https://www.exeter.ac.uk/internationalsummerschool/">https://www.exeter.ac.uk/internationalsummerschool/</a>
<b>Activities</b>	Trips to London, St. Ives and Bath. Karaoke Night, Team Challenge and Pub Quiz night
<b>Remarks</b>	7.5 ECTS for Sustainability program



University  
of Exeter



# 12. University of Leeds



UNIVERSITY OF LEEDS



<b>Country (City)</b>	UK (Leeds)
<b>University</b>	University of Leeds
<b>Title</b>	Leeds International Summer School
<b>Dates</b>	01 Jul – 29 Jul (4 weeks)
<b>Fee</b>	3,550 £ (2 modules, field trip/excursions, social activities, accommodations...etc)
<b>Email</b>	<a href="mailto:summer@leeds.ac.uk">summer@leeds.ac.uk</a>
<b>Website</b>	<a href="http://www.leeds.ac.uk/summer">www.leeds.ac.uk/summer</a>
<b>Eligibility</b>	CGA 2.5 or above Scholarship applicants: CGA 3.2 or above
<b>Remarks</b>	Early Application discount by 1 Apr

# 13. University of Mannheim

UNIVERSITY OF  
MANNHEIM

<b>Country (City)</b>	Germany (Mannheim)
<b>University</b>	University of Mannheim
<b>Title</b>	Campus, Culture, Companies
<b>Dates</b>	Module 1: 26 Jun to 30 Jun Module 2: 03 Jul to 07 Jul Module 3: 10 Jul to 14 Jul
<b>Fee</b>	990 € a module (include accommodations), Amount varies for extra module
<b>Email</b>	<a href="mailto:shortprograms@mannheim-business-school.com">shortprograms@mannheim-business-school.com</a>
<b>Website</b>	<a href="https://www.mannheim-business-school.com/en/mba-master-and-courses/short-programs/mbs-summer-school/">https://www.mannheim-business-school.com/en/mba-master-and-courses/short-programs/mbs-summer-school/</a>
<b>Activities</b>	Cultural Activities, excursions, company visits
<b>Remarks</b>	3 ECTS each course



# 14. University of Galway

<b>Country (City)</b>	Ireland (Galway)
<b>University</b>	University of Galway
<b>Title</b>	Business and International Management Summer School
<b>Dates</b>	18 Jun to 15 Jul (4 weeks)
<b>Fee</b>	2,215 € (program fee only)
<b>Email</b>	<a href="mailto:summerschool@nuigalway.ie">summerschool@nuigalway.ie</a>
<b>Website</b>	<a href="https://www.universityofgalway.ie/international-summer-school/courses/business/">https://www.universityofgalway.ie/international-summer-school/courses/business/</a>
<b>Activities</b>	City tours in Galway, fields trips...etc
<b>Remarks</b>	6 ECTS per course CGA 3.0 or above





# 15. University of Strathclyde

<b>Country (City)</b>	Scotland (Glasgow)
<b>University</b>	University of Strathclyde
<b>Title</b>	Frontiers in Hospitality and Tourism Management
<b>Dates</b>	17 Jul – 3 Aug (3 weeks)
<b>Fee</b>	3,000 £)
<b>Email</b>	<a href="mailto:sarah.rushforth@strath.ac.uk">sarah.rushforth@strath.ac.uk</a>
<b>Website</b>	<a href="https://www.sbs.strath.ac.uk/short-term-study-visits/SummerSchools/index.html">https://www.sbs.strath.ac.uk/short-term-study-visits/SummerSchools/index.html</a>
<b>Activities</b>	Welcome dinner, field trips, visit to Kelvingrove Art Gallery & Museum...etc
<b>Remarks</b>	4 US Credits



# 16. University of Warwick



<b>Country (City)</b>	UK (Coventry)
<b>University</b>	University of Warwick
<b>Title</b>	Warwick Summer School
<b>Dates</b>	16 Jul – 05 Aug
<b>Fee</b>	2,150 £
<b>Email</b>	<a href="mailto:wss@warwick.ac.uk">wss@warwick.ac.uk</a>
<b>Website</b>	<a href="https://warwick.ac.uk/study/summer-with-warwick/warwick-summer-school/">https://warwick.ac.uk/study/summer-with-warwick/warwick-summer-school/</a>
<b>Activities</b>	Courses, Welcome Dinner, Sports and Day Trips to London, Cotswolds, Bath and Oxford (optional)
<b>Remarks</b>	7 business courses (3-4 credits each)





# 17. Università Bocconi

<b>Country (City)</b>	Italy (Milan)
<b>University</b>	Università Bocconi
<b>Title</b>	Bocconi Summer School 2023
<b>Dates</b>	26 Jun to 14 Jul (3 weeks)
<b>Fee</b>	2,200 €
<b>Email</b>	<a href="mailto:summerschool@unibocconi.it">summerschool@unibocconi.it</a>
<b>Website</b>	<a href="https://www.unibocconi.eu/wps/wcm/connect/bocconi/sitopubblico_en/navigation+tree/home/programs/summer+school/for+university+students/">https://www.unibocconi.eu/wps/wcm/connect/bocconi/sitopubblico_en/navigation+tree/home/programs/summer+school/for+university+students/</a>
<b>Activities</b>	City tours to Venice, Rome, Florence; day trips to mountains, farms and wine regions
<b>Remarks</b>	6 ECTS per course

**Bocconi**



# 18. WHU



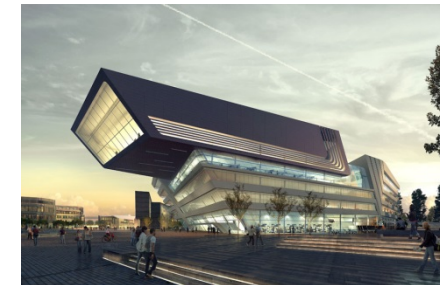
<b>Country (City)</b>	Germany (Vallendar)
<b>University</b>	WHU
<b>Title</b>	European Bachelor Summer Program
<b>Dates</b>	28 May to 16 Jun (3 weeks)
<b>Fee</b>	2,509 €
<b>Email</b>	<a href="mailto:kristina.schwanitz@whu.edu">kristina.schwanitz@whu.edu</a>
<b>Website</b>	<a href="https://www.whu.edu/en/programs/short-term-programs/bachelor-european-summer-program/">https://www.whu.edu/en/programs/short-term-programs/bachelor-european-summer-program/</a>
<b>Activities</b>	Excursions, socials, company visits and visits to historical sites
<b>Remarks</b>	5-7 US credits



# 19. WU WIEN



<b>Country (City)</b>	Austria (Vienna)
<b>University</b>	WU WIEN
<b>Title</b>	International Summer University
<b>Dates</b>	July: 03 – 21 (3 weeks) August: 24 Jul – 11 Aug (3 weeks)
<b>Fee</b>	1,365 €
<b>Email</b>	<a href="mailto:isuwu@wu.ac.at">isuwu@wu.ac.at</a>
<b>Website</b>	<a href="http://www.wu.ac.at/io/isuwu">www.wu.ac.at/io/isuwu</a>
<b>Activities</b>	Museum tours, Vienna City Tour, Schonbrunn Palace, Courses include Int'l HR, Int'l Marketing, Negotiations, Int'l Management
<b>Remarks</b>	2 courses, 8 ECTS



# 20. HEC Montreal

**HEC**  
MONTREAL

<b>Country (City)</b>	Canada (Montreal)
<b>University</b>	HEC Montreal
<b>Title</b>	Business French Summer School
<b>Dates</b>	10 Jul – 04 Aug
<b>Fee</b>	CAD 2,337
<b>Email</b>	<a href="mailto:immersion@hec.ca">immersion@hec.ca</a>
<b>Website</b>	<a href="http://francaisaffaires-immersion.hec.ca/en/">francaisaffaires-immersion.hec.ca/en/</a>
<b>Activities</b>	Interactive oral workshops, seminars and conference, company visits
<b>Remarks</b>	--



# SBM Travel-Related Financial Awards

- SBM offers travel-related financial awards such as:
  1. Wong Chak Chui International Enrichment Scholarship
  2. International Enrichment Grant
  3. Franklin Fund (Suspended)

Enquiry:

<http://undergrad.bm.ust.hk/student-life/scholarship>

Email: [bmfunfs@ust.hk](mailto:bmfunfs@ust.hk)

# Financial Assistance from OGL

- Exchange Sponsorships thru OGL:
  1. Basic Exchange Sponsorship, \$6,000 HKD
  2. Short-term Study Abroad Allowance, \$6,000 HKD
  3. Government Subsidy, Amount varies
- Details:  
<https://studyabroad.hkust.edu.hk/outbound/funding-support>
- These schemes are handled by OGL.
- For details, email [study.abroad@ust.hk](mailto:study.abroad@ust.hk)

# Reaching Out Award (ROA)

- **Amount:** HK\$10,000
- **Criteria:**
  - CGA 3.0 or above
  - Programs outside HK/Macau/China
  - Program completed by 31 Aug 2023
  - Once in whole duration at HKUST Study
  - Details: [https://sfao.hkust.edu.hk/announcement\\_detail.php?id=632](https://sfao.hkust.edu.hk/announcement_detail.php?id=632)
- **Supported Programs:**
  - Study Trips Promoted by SBM handout
    - *CBS, ESSEC, HECP, U of, U of Sydney, WU WIEN, and WHU, etc.*
- **Deadline:**
  - 16 March 2023
- **Inquiry:** [hkust.scholarships@ust.hk](mailto:hkust.scholarships@ust.hk)



# Summer Program Credit Transfer

## **Credit Transfer**

- Possible to get course credit transfer depending on courses, duration and assessment
- OR minimum 1 credit – SBMT1100
- Max credit transfer is 10 credits in summer
- Credit Transfer Guidelines:

[https://w5.ab.ust.hk/jsct/ct\\_stdtd\\_appl](https://w5.ab.ust.hk/jsct/ct_stdtd_appl)

Course Equivalence Database:

<https://registry.hkust.edu.hk/useful-tools/credit-transfer/database-institution>

# Important Notes

**Due to evolving situation of the COVID-19, students are responsible to check if there are any travel restrictions that may impact any study trip. Refunds for fees paid are not guaranteed.**

# Summer Program Website

## Website:

<https://bmundergrad.hkust.edu.hk/exchange/study-programs/short-term-study-program>

- Update on a Rolling Basis
- Check frequently for most recent programs

# Contact Information

## **SBM UG Exchange Team**

Email: [bmugexch@ust.hk](mailto:bmugexch@ust.hk)

Tel: 2358 8626

**The End**

**FAQ**