

SHORT-TERM STUDY PROGRAMS

Info Session for Summer 2025

March 17, 2025, 12:30 – 1:30pm

SBM UG EXCHANGE PROGRAMS



bmugexch@ust.hk



bmundergrad.hkust.edu.hk/exchange



Summer Programs Introduction

Why join a Summer Program?

- A chance to do something meaningful & rewarding over the summer break
- Gain international exposure
- Meet students from around the world
- Establish international friendships
- Gain credits for transfer
- Lastly, IT'S FUN!!



Summer Programs Overview

Eligibility

- Year-1 to Year-3 students
- SBM undergraduate students
- No interview
- No CGA requirement (*unless specified by partners*)
- Short term
- Lesser fees



Short-Term Programs Statistics

Overall:

- 2023-2024 programs promoted: 26
- Students participated: 63

Winter/Summer Program 2024

- Bocconi, HEC Paris, Kedge, NEOMA, Yonsei, and etc.



List of Short-term Programs 2024-25

2025 Summer *(All in-person, unless specified)*

1. WHU Otto Beisheim School of Management, Germany
2. Copenhagen Business School, Denmark
3. University of Pennsylvania, USA (*Deadline passed*)
4. EDHEC Business School, France
5. KEDGE Business School, France
6. IÉSEG School of Management, France
7. University of Sussex, UK
8. Aarhus University, Denmark
9. Vienna University of Economics and Business, Austria
10. HEC Paris, France
11. BI Norwegian Business School, Norway
12. Aalto University, Finland
13. Peking University, China
14. IE University, Spain
15. ESSEC Business School, France
16. Koç University, Turkey
17. National Taiwan University, Taiwan
18. KU Leuven, Belgium
19. Bocconi University, Italy

2024 Winter

1. WHU Otto Beisheim School of Management, Germany (online)
2. KEDGE Business School, France (in-person)
3. Yonsei University, South Korea (online / in-person)
4. University of Pennsylvania, USA (in-person)

**For the most updated information, please check partners' websites as some information may have changed.*

1. WHU (in-person)

Region (City)	Germany (Vallendar)
University	WHU Otto Beisheim School of Management
Title	Bachelor European Summer Program 2025 The Business, Political and Cultural Environment in Europe
Dates	25 May – 13 Jun 2025 (3 weeks) <i>Slight clash with end of Spring semester. Students need to take it into consideration.</i>
Deadline	28 Mar 2025
Fee	€615 (Base fee) + €2,189 (Tuition fee)
Email	pui-ying.chan@whu.edu
Website	http://www.whu.edu/ba-esp
Activities	Welcome reception and farewell dinner, Excursions, socials, company visits and visits to historical sites, 24-hour gym access
Remarks	No nomination as it is not exchange. The students can download the registration form , fill out and send to the above email.



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2. Copenhagen Business School (in-person)

Region (City)	Denmark (Copenhagen)
University	Copenhagen Business School
Title	CBS Summer University 2025
Dates	23 Jun – 1 Aug 2025 (6-week) / 23 Jun – 11 Jul 2025 (3-week) / 23 Jun – 4 Jul 2025 (2-week)
Deadline	3 April 2025
Fee	Tuition fee of a 3 or 6-week course: €1,625 Tuition fee of a 2-week course: €785
Email	summer@cbs.dk
Website	https://www.cbs.dk/summer
Activities	Introduction sessions, social programme for international students, welcome meet-up
Remarks	A selection of courses is offered. Students should check the course catalogue for any prerequisites. Interested students shall apply as fee-paying Non-European Freemovers .



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4. EDHEC Business School (in-person)

Region (City)	France (Nice)
University	EDHEC Business School
Title	The Business of Luxury Summer Programme
Dates	23 Jun – 4 Jul 2025 (2 weeks)
Deadline	20 Mar 2025
Fee	€650 (Service fees) + €2,650 (Tuition fees)
Email	iro.coordinators@edhec.edu
Website	https://www.edhec.edu/en/programmes/summer-programme-business-luxury
Activities	Key company visits, including Lancôme Domaine de la Rose (fragrance house in Grasse), GlobeAir (Private Jet Charter company in Monaco) & Château de Crémat (vineyard in Nice)
Remarks	Suitable for Year 3 students. Interested student shall apply as free mover (fee-paying).



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5. KEDGE Business School (in-person)



KEDGE
BUSINESS SCHOOL



Region (City)	France (Marseille / Paris)
University	KEDGE Business School
Title	KEDGE International Summer School 2025
Dates	2 Jun – 25 Jul 2025 (2 or 4 weeks)
Deadline	15 May 2025
Fee	€1,000 for 1 course or €1,800 for 2 courses (Tuition fees) + €100 (Registration fee)
Email	short-terms@kedgebs.com
Website	Link
Activities	Social activities, cultural trips or company visits every week. Activities depend on the campus and package.
Remarks	6 different packages with 12 courses are offered on 2 campuses in Paris and Marseille. Suitable for Year 3 students.



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6. IÉSEG School of Management (in-person)

Also listed on Office of Global Learning

Region (City)	France (Paris)
University	IÉSEG School of Management
Title	IÉSEG International Summer programs
Dates	7 – 18 Jul 2025 (2 weeks) / 7 – 31 Jul 2025 (4 weeks)
Deadline	15 Apr 2025
Fee	€2,950 (Tuition fees*, housing package & administrative fee) <i>*Our student can enjoy 10% discount on topic-based courses tuition fee (€2,800 in total).</i>
Email	short-term-programs@ieseg.fr
Website	https://www.ieseg.fr/en/programs/short-term-programs/
Activities	Social and cultural activities, e.g. Guided Seine River Cruise, International evening, closing ceremony, specific activities per program
Remarks	5 different programs are offered. No pre-requisites to participate.



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7. University of Sussex (in-person)

Region (City)	UK (Brighton)
University	University of Sussex
Title	Undergraduate Summer School 2025
Dates	Session 1: 1 – 19 Jul 24 (3 weeks) Session 2: 22 Jul – 9 Aug 24 (3 weeks) 1 module per session. Student can attend either/both sessions.
Deadline	30 May 2025
Fee	Per session: £1,300 (Tuition fee) + £1,020 (Accommodation & campus life program)
Email	summer@sussex.ac.uk
Website	https://www.sussex.ac.uk/study/study-abroad-at-sussex/our-programs/summer-school/undergraduate-summer-school
Activities	Campus social events and activities and excursions. Optional London Weekend at an additional cost of £295
Remarks	Minimum GPA requirement of 2.8/4.0. Students can choose modules from different faculties or school including University of Sussex Business School. The 3 business modules do not have specific entry requirements.



US

UNIVERSITY
OF SUSSEX



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8. Aarhus University (in-person)

Also listed on Office of Global Learning

Region (City)	Denmark (Aarhus)
University	Aarhus University
Title	AU Summer University
Dates	2 Jul – 18 Jul 2025 AND/OR 23 Jul – 8 Aug 2025 (~2.5 or 5 weeks)
Deadline	18 Mar 2025
Fee	€744 each for most of the UG Business course (For non-EU citizenship, including administration fee)
Email	summeruniversity@au.dk
Website	https://international.au.dk/education/admissions/summeruniversity/welcome-to-au-summer-university
Activities	Canoeing, Street food and outdoor cinema, AROs: Aarhus' biggest Art Museum, the Horse Racing Track, Tivoli Friheden, Rooftop Sunrise Yoga and free popsicles every Thursday
Remarks	Courses in different areas are offered, incl. Management and Economics & Business Economics. Please check course page for pre-requisites. Student can attend 1 course in each term only. Some may be taught outside term dates. Interested student shall apply individually as fee-paying student.



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9. Vienna University of Economics and Business (in-person)

Region (City)	Austria (Vienna)
University	Vienna University of Economics and Business
Title	International Summer University ^{WU} 2025
Dates	30 Jun – 18 Jul 2025 AND/OR 21 Jul – 8 Aug 2025 (3 or 6 weeks)
Deadline	31 Mar 2025
Fee	€1,380 (Program fee + tuition)
Email	isuwu@wu.ac.at
Website	https://short.wu.ac.at/isuwu
Activities	Various social and cultural activities which may include Vienna city tour, a visit to a traditional Viennese, opening and closing events, a hike in the hills surrounding Vienna and museums visits.
Remarks	By the time of participation, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.



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the leaflet](https://short.wu.ac.at/isuwu)

10. HEC Paris (in-person)

Region (City)	France (Paris)
University	HEC Paris
Title	HEC Paris 2025 Summer School
Dates	Session 1: 16 – 27 Jun 2025 (2 weeks) Session 2: 30 Jun – 11 Jul 2025 (2 weeks)
Deadline	Eligible applicants being admitted on a rolling basis until the program is full. Apply early as some programs fill up fast.
Fee	€3,300 (Program fee of one 2-week program) <i>€50 application fee waived for our students by checking “I am applying under a partnership between my school and HEC Paris”.</i>
Email	admissionsummerschool@hec.fr
Website	https://www.hec.edu/en/summer-school/summer-programs-18
Activities	Extra-curricular program, e.g. welcome cocktail events and farewell party, access sports facilities and learning center.
Remarks	Participants can select one program per session. Courses may have pre-requisites or are taught outside of HEC Paris campus. Please check the course info for details.



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11. BI Norwegian Business School (in-person)

Also listed on Office of Global Learning

Region (City)	Norway (Oslo)
University	BI Norwegian Business School
Title	Summer School at BI 2025
Dates	23 Jun – 11 Jul 2025 (3 weeks)
Deadline	15 April 24
Fee	USD945 (Tuition*) + USD72 (Social activities) *Discounted for our students
Email	summer@bi.no
Website	www.bi.edu/summer
Activities	Social and cultural activities – guided tours, sightseeing and outdoor activities. The 2025 social programme is not released yet. May refer to their website for 2024 social programme as reference.
Remarks	Students can enroll in 1 course only. By the start of Summer School (23 Jun), student should have completed a minimum of one year of university education.



Norwegian
Business School



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12. Aalto University (in-person)

Region (City)	Finland
University	Aalto University
Title	Information Technology Program
Dates	2 Jun – 29 Aug 2025 (13 weeks)
Deadline	11 Apr 2025
Fee	€360 (Tuition Fee)
Email	victor.debruin@aalto.fi
Website	https://www.aalto.fi/en/school-of-business/information-technology-program-itp
Activities	Kick-off week
Remarks	Students should have completed their first year of study at HKUST.



Aalto University



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13. Peking University (in-person)

Region (City)	China (Beijing, Xi'an and Shanghai)
University	Peking University
Title	Doing Business in China (DBIC)
Dates	15 – 28 June 2025
Deadline	15 May 2025
Fee	CNY 28,000 (Tuition Fee*) + CNY 22,000 (Program Fee with housing and most meals included) *5 exchange spots are available with tuition fees waived. Please email bmakaki@ust.hk by 21 Mar. First email, first served.
Email	pku-dbic@gsm.pku.edu.cn
Website	https://dbic.gsm.pku.edu.cn/Program/DBIC_Program_Conducted_in_English.htm
Activities	Welcome dinner, farewell dinner, cultural events (e.g. visiting the Great Wall and Xi'an City Wall, and also watching Chinese opera) and company visits
Remarks	Suitable for Year 3 students.



北京大學
PEKING UNIVERSITY



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[this link](https://dbic.gsm.pku.edu.cn/Program/DBIC_Program_Conducted_in_English.htm) for
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14. IE University (in-person)

Region (City)	Spain (Madrid)
University	IE University
Title	IE Summer School
Dates	<i>9 programs are offered. Various class dates within June and/or July with a duration of 2 or 4 weeks.</i>
Deadline	Eligible applicants being admitted on a rolling basis until the program is full. Apply early as some programs fill up fast.
Fee	Tuition Fee (<i>Our students can receive a 10% scholarship</i>): €3,500 for a 2-week course (€3,150 before Mar 30) / €5,900 for two 2-week courses / €6,900 for the 4-week Entrepreneurship Program
Email	ieuniversitysummerschool@ie.edu
Website	https://www.ie.edu/ie-summer-school/university/university-summer-program/
Activities	Welcome orientation and cultural activities including city tour & day trips. Covered by the tuition fee. On a first come first served basis.
Remarks	The program is open to university students and recent graduates between 18 and 24 years old.



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15. ESSEC Business School (in-person)

Region (City)	France (Cergy)
University	ESSEC Business School
Title	ESSEC Summer School
Dates	3 programs are offered on different dates. Each last for 2 weeks. 1. Immersive Experience in the Luxury Sector (16 – 27 Jun) 2. AI For Business (23 Jun – 4 Jul) 3. Design and Pitch Your Startup Idea (7 – 18 Jul)
Deadline	15 Apr 2025
Fee	€4300 (Program Fee, including housing) <i>€30 application fee waived for our students by indicating our university name in the online application.</i>
Inquiry Form	Link
Website	https://www.essec.edu/en/programs/summer-school-programs-university/
Activities	NA
Remarks	All bachelor students can apply. However, students who apply for "AI For Business" need to have a strong interest in computer science and maths.



ESSEC
BUSINESS SCHOOL



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16. Koç University (in-person)

Region (City)	Turkey (Istanbul)
University	Koç University
Title	Summer Program 2025
Dates	26 Jun – 17 Aug 2025 (7 weeks)
Deadline	1 Apr 2025
Fee	107,500 TL for each course (Tuition Fee, <i>check details here.</i>)
Email	incoming@ku.edu.tr
Website	https://oip.ku.edu.tr/mobility-programs/incoming/students/summer-exchange/
Activities	Orientation program, cultural tour and mentorship program
Remarks	Minimum CGPA 2.20/4.00. To receive a certificate, students must attend the seminar and the cultural tour. Currently there is no tuition waiver quota. Interested students should apply as free-mover students with the Registrar (Details here) but may contact us at bmug@ust.hk first to see if extra tuition waiver spot is available.



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17. National Taiwan University (in-person)

Region (City)	Taiwan (Taipei)
University	National Taiwan University
Title	Law and Data
Dates	3 – 23 Jul 2025 (3 weeks)
Deadline	10 May 2025
Fee	US\$200 (Application Fee) + US\$3,400 (Program Fee, <i>US\$2,800 before Apr 10</i> . Includes tuition, accommodation, orientation, cultural courses and activities.)
Email	ntutop@ntu.edu.tw
Website	https://oia.ntu.edu.tw/short-term-programs/courses/aCa8428D45B7
Activities	Orientation, campus tour, Law firm/institution visits and farewell party.
Remarks	A minimum GPA of 2.7. Students of Mainland Chinese Nationality need to submit current student testimonial along with their application.



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18. KU Leuven (in-person)

Region (City)	Belgium (Leuven)
University	KU Leuven
Title	KU Leuven Summer School 2025
Dates	23 Jun – 4 Jul 2025 (2 weeks) OR 23 Jun – 11 Jul 2025 (3 weeks)
Deadline	1 Apr 2025
Fee	€600 for 2-week programme / €750 for 3-week programme (Tuition Fee, discounted for our students)
Email	europe-inside-out@kuleuven.be
Website	https://www.kuleuven.be/english/summer-schools/europe-inside-out-2025/home
Activities	Opening reception, day trips to Amsterdam and Brussels, company visits, closing event.
Remarks	Suitable for Year 3 students.



KU LEUVEN



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the leaflet](https://www.kuleuven.be/english/summer-schools/europe-inside-out-2025/home)

19. Bocconi University (in-person)

Region (City)	Italy (Milan)
University	Bocconi University
Title	Bocconi Summer School 2025
Dates	30 Jun – 18 Jul 2025 (3 weeks)
Deadline	4 April 2025
Fee	€2,300 (Participation fee, discounted for our students)
Email	summerschool@unibocconi.it
Website	https://www.unibocconi.it/en/programs/summer-school/summer-school-bachelor-students
Activities	Company visits, extracurricular activities and transportation card for travelling around the city.
Remarks	8 courses will be offered on campus in Milan.



Bocconi



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HKUST Study Abroad Funding Support

- Basic grant: HK\$10,000
- Each student is eligible to receive the Grant **once** throughout their UG studies for participation **in one approved study abroad program**.
- Self-arranged study abroad programs should have a duration of 3 weeks or above (i.e. 21 days). To be eligible for funding, the program must meet the followings:
 - Comprise of credit-bearing courses, at UG level or above, with assessment
 - In-person
 - The host university must issue an official academic transcript detailing the courses taken, the number of credits and the grades obtained, upon program completion.
- Submitted to and approved by the Office of Global Learning through the Program Registration process, prior to program commencement.
- Additional support for students receiving financial assistance from HKSAR government is available.
- The schemes are handled by **Office of Global Learning**. For details, check following link:
 - ***Student Guidelines and Important Notes for Students:***
<https://studyabroad.hkust.edu.hk/outbound/funding-support/AY24-25>
 - Enquiries: study.abroad@ust.hk



SBM Travel-Related Financial Fund

- **Franklin Fund for International Business Studies**
 - Not less than 14 days and not more than 4 months
 - Permanent residents of Hong Kong and non-final year undergraduates from SBM and Dual degree programs.
 - Overseas summer programs held outside Hong Kong, Macau, and China
 - 2025 timeline is not released yet. Please check the link for updates.
- **Enquiries:**
 - <https://bmundergrad.hkust.edu.hk/student-life/scholarship/franklin-fund>
 - bmcareer@ust.hk



Short-term Study Programs Credit Transfer

- Possible to get course credit transfer depending on courses, duration and assessment
- Maximum 3 courses and 10 credits

Self-arranged Study Guidelines

<https://registry.hkust.edu.hk/resource-library/courses-taken-elsewhere-during-registration-ug>



Credit Transfer Guidelines

https://w5.ab.ust.hk/jsct/ct_stdtd_appl



Course Equivalence Database

<https://registry.hkust.edu.hk/useful-tools/credit-transfer/database-institution>



- For enquiries, please contact ARO via this form:
<https://registry.hkust.edu.hk/enquiry>

Short-term Study Programs Website

- Please check the handout on our website frequently for the most recent programs
- Updated on a Rolling Basis

Website:

<https://bmundergrad.hkust.edu.hk/exchange/study-programs/short-term-study-program>



Contact Information

SBM UG Exchange Team

Email: bmugexch@ust.hk

Tel: 2358 8626

The End

Q&A