



# GLOBAL PERSPECTIVES

## SHORT-TERM STUDY PROGRAMS

### Summer Programs 2024

Information Session

6 Mar 2024

6:00-7:00pm

# Summer Programs Introduction

## Why join a Summer Program?

- A chance to do something meaningful & *rewarding* over the summer break
- Gain international exposure
- Meet students from around the world
- Establish international friendships
- Gain credits for transfer
- Lastly, IT'S FUN !!

# Summer Programs Overview

## Eligibility

- Year-1 to Year-3 students
- SBM undergraduate students
- No interview
- No CGA requirement
- Short term
- Lesser fees



# Short-Term Programs Statistics

## **Overall:**

- 2022-2023 programs promoted: 21
- Students participated: 53

## **Winter/Summer Program 2023**

- Yonsei, HEC Paris, IESEG, WU WIEN, LEEDS, BOCCONI, Warwick, and etc.

# List of Short-term Programs 2023-24

## **2024 Summer** *(Mostly in-person, unless specified)*

1. Aarhus University, Denmark
2. BI Norwegian Business School, Norway
3. Bocconi University, Italy (both online & in-person)
4. Copenhagen Business School, Denmark
5. EDHEC Business School, France
6. ESSEC Business School, Morocco
7. HEC Paris, France
8. IÉSEG School of Management, France
9. KEDGE Business School, France
10. Kozminski University, Poland
11. National Taiwan University, Taiwan
12. NEOMA Business School, France
13. SKEMA Business School, Canada
14. WHU Otto Beisheim School of Management, Germany
15. University of Galway, Ireland
16. University of Leeds, UK
17. University of Mannheim, Germany
18. University of Warwick, UK
19. Vienna University of Economics and Business, Austria
20. Yonsei University, Korea

## **2023 Winter**

1. IÉSEG School of Management, France (online)
2. KU Leuven, Belgium (online)
3. WHU Otto Beisheim School of Management, Germany (online)
4. Yonsei University, South Korea (online/in-person)

*\*For the most accurate information, please check their websites as some information may have changed.*

# 1. Aarhus University (in-person)

<b>Region (City)</b>	Demark (Aarhus)
<b>University</b>	Aarhus University
<b>Title</b>	AU Summer University 2024
<b>Dates</b>	Term 1: 2 Jul 24 – 19 Jul 24 (3 weeks); Term 2: 22 Jul 24 – 9 Aug 24 (3 weeks)
<b>Deadline</b>	<b>15 March 24</b>
<b>Fee</b>	€744 – 1750 per course (Course fees for non-EU citizenship, including administration fee)
<b>Email</b>	<a href="mailto:summeruniversity@au.dk">summeruniversity@au.dk</a>
<b>Website</b>	<a href="https://international.au.dk/education/admissions/summer-university/welcome-to-au-summer-university">https://international.au.dk/education/admissions/summer-university/welcome-to-au-summer-university</a>
<b>Activities</b>	Canoeing, Street food and outdoor cinema, ARoS: Aarhus' biggest Art Museum, The Horse Racing Track, Tivoli Friheden, Rooftop Sunrise Yoga and Free popsicles every Thursday
<b>Remarks</b>	Interested students shall apply as a freemover (fee-paying). You can take maximum 20 ECTS during AU Summer University: 10 ECTS in each term.





## 2. BI Norwegian Business School (in-person)

<b>Region (City)</b>	Norway (Oslo)
<b>University</b>	BI Norwegian Business School
<b>Title</b>	Summer School at BI 2024
<b>Dates</b>	24 Jun 24 – 12 Jul 24 (3 weeks)
<b>Deadline</b>	15 April 24
<b>Fee</b>	USD1,050 (Tuition) + USD72 (Social activities) *Student from partner university will receive a 10% discount on the tuition fee.
<b>Email</b>	<a href="mailto:summer@bi.no">summer@bi.no</a>
<b>Website</b>	<a href="http://www.bi.edu/summer">www.bi.edu/summer</a>
<b>Activities</b>	The full social programme will be released on their website.
<b>Remarks</b>	Eligibility: Completed a minimum of one year of university education by 24 June 2024. Currently enrolled in a bachelor/undergraduate programme at university level.



Norwegian  
Business School



### 3. Bocconi University (in-person / online)

<b>Region (City)</b>	Italy (Milan)
<b>University</b>	Bocconi University
<b>Title</b>	Bocconi Summer School 2024
<b>Dates</b>	1 Jul 24 – 19 Jul 24 (3 weeks)
<b>Deadline</b>	12 Mar 24 (1 <sup>st</sup> round) / 23 April 24 (2nd round)
<b>Fee</b>	€2,300 for on campus / €1,500 for online (Discounted Participation fee*) *HKUST students will benefit from partner university discount. Additional discount for HKUST students applying in the 1 <sup>st</sup> round (€2,100 for on campus and €1,400 for online).
<b>Email</b>	<a href="mailto:summerschool@unibocconi.it">summerschool@unibocconi.it</a>
<b>Website</b>	<a href="https://www.unibocconi.eu/wps/wcm/connect/bocconi/sitopubblico/en/navigation+tree/home/programs/summer+school/for+bachelor+students">https://www.unibocconi.eu/wps/wcm/connect/bocconi/sitopubblico/en/navigation+tree/home/programs/summer+school/for+bachelor+students</a>
<b>Activities</b>	For on-campus mode, there will be company visits and possibility to take part in extracurricular activities
<b>Remarks</b>	6 courses will be offered on campus in Milan and 1 course will be offered online. Undergraduate students (bachelor programs) are welcome to apply.



# Bocconi





# 4. Copenhagen Business School (in-person)

<b>Region (City)</b>	Denmark (Copenhagen)
<b>University</b>	Copenhagen Business School
<b>Title</b>	CBS Summer University 2024
<b>Dates</b>	24 Jun 24 – 26 Jul 24 (6-week) / 24 Jun 24 – 11 Jul 24 (3-week) / 24 Jun 24 – 05 Jul 24 (2-week)
<b>Deadline</b>	<b>14 Mar 24</b>
<b>Fee</b>	Tuition fee of 3 & 6-week courses: DKK 12,000 /course Tuition fee of 2-week courses: DKK 5,750 /course
<b>Email</b>	<a href="mailto:summer@cbs.dk">summer@cbs.dk</a>
<b>Website</b>	<a href="https://www.cbs.dk/en/study/cbs-summer-university">https://www.cbs.dk/en/study/cbs-summer-university</a>
<b>Activities</b>	Introduction sessions, social programme for international students, welcome meet-up
<b>Remarks</b>	Interested students shall apply as Non-European Freemovers (fee-paying).



# 5. EDHEC Business School (in-person)

<b>Region (City)</b>	France (Nice)
<b>University</b>	EDHEC Business School
<b>Title</b>	The Business of Luxury
<b>Dates</b>	24 Jun 24 – 5 Jul 24 (2 weeks)
<b>Deadline</b>	20 Mar 24
<b>Fee</b>	€600 (Service fees) + €2,600 (Tuition fees)
<b>Email</b>	<a href="mailto:iro.coordinators@edhec.edu">iro.coordinators@edhec.edu</a>
<b>Website</b>	<a href="https://www.edhec.edu/en/programmes/summer-programme-business-luxury">https://www.edhec.edu/en/programmes/summer-programme-business-luxury</a>
<b>Activities</b>	Key company visits, including Lancôme Domaine de la Rose (fragrance house in Grasse), GlobeAir (Private Jet Charter company in Monaco) & Château de Crémât (vineyard in Nice)
<b>Remarks</b>	Suitable for Year 3 students.



## 6. ESSEC Business School (in-person)

<b>Region (City)</b>	Morocco (Rabat)
<b>University</b>	ESSEC Business School
<b>Title</b>	Innovation and Entrepreneurship in Africa
<b>Dates</b>	1 Jul 24 – 19 Jul 24 (3 weeks)
<b>Deadline</b>	4 Jun 24
<b>Fee</b>	€1,500 (Tuition fees) + €300 (Registration & administrative fee) + €350 (Single room) / €175 (Double room)
<b>Email</b>	<a href="mailto:younes.chiguer@essec.edu">younes.chiguer@essec.edu</a>
<b>Website</b>	<a href="https://sites.google.com/essec.edu/bbaincomingexchange/menu/summer-school-more">https://sites.google.com/essec.edu/bbaincomingexchange/menu/summer-school-more</a>
<b>Activities</b>	Team-building & welcome pack of the Moroccan culture, Tangier cultural visits
<b>Remarks</b>	Designed for undergraduate students interested in African cultures and African business perspectives.



**ESSEC**  
BUSINESS SCHOOL





# 7. HEC Paris (in-person)

<b>Region (City)</b>	France (Paris)
<b>University</b>	HEC Paris
<b>Title</b>	SUMMER PROGRAMS 18+ Luxury Crafts: The Artisan Experience / Investing in the Arts: Cultural Philanthropy / Sustainable Finance & Investment
<b>Dates</b>	Session 1: 17 – 28 Jun 24 (2 weeks) Session 2: 1 – 12 Jul 24 (2 weeks)
<b>Deadline</b>	Eligible candidates will be offered admissions on a rolling basis until the programs are filled. Recommended applying early as some programs fill up fast.
<b>Fee</b>	€50 (application fee*) + €3,200 (Program fee of one 2-week program) *application fee waiver for HUST students until April 1st.
<b>Email</b>	<a href="mailto:admissionsummerschool@hec.fr">admissionsummerschool@hec.fr</a>
<b>Website</b>	<a href="https://www.hec.edu/en/summer-school/summer-programs-18">https://www.hec.edu/en/summer-school/summer-programs-18</a>
<b>Activities</b>	Access to the fitness room and gymnasium as well as tennis courts, football fields, indoor and outdoor basketball courts
<b>Remarks</b>	Student needs to meet the pre-requisites for each program.



# 8. IÉSEG School of Management (in-person)

<b>Region (City)</b>	France (Paris)
<b>University</b>	IÉSEG School of Management
<b>Title</b>	IÉSEG Summer programs Entrepreneurship And Innovation Summer Program / Digital Marketing Summer Program / Fashion Business Summer Program / Artificial Intelligence and Sustainability Summer Program / International Summer Academy
<b>Dates</b>	17 Jun 24 – 28 Jun 24 (2 weeks)
<b>Deadline</b>	15 Apr 24
<b>Fee</b>	€2,950 (Discounted tuition fees*, including housing package & administrative fee) *10% tuition fee (topic-based courses) partner discount.
<b>Email</b>	<a href="mailto:short-term-programs@ieseg.fr">short-term-programs@ieseg.fr</a>
<b>Website</b>	<a href="https://www.ieseg.fr/en/programs/short-term-programs/">https://www.ieseg.fr/en/programs/short-term-programs/</a>
<b>Activities</b>	Guided Seine river cruise, “L’incontournable” international evening, closing ceremony, specific activities per program
<b>Remarks</b>	The programs are open to students coming from all disciplines.





# 9. KEDGE Business School (in-person)



**KEDGE**  
BUSINESS SCHOOL



<b>Region (City)</b>	France (Marseille / Paris)
<b>University</b>	KEDGE Business School
<b>Title</b>	KEDGE International Summer School
<b>Dates</b>	Marseille: 17 Jun – 12 Jul 24; Paris: 10 Jun – 5 Jul 24 (1-2 weeks)
<b>Deadline</b>	1 May 24
<b>Fee</b>	€1,000 per course or €1,800 for 2 courses (Tuition fees) + €100 (Registration fee) *Follow a set package or mix & match courses from different packages.
<b>Email</b>	<a href="mailto:short-terms@kedgebs.com">short-terms@kedgebs.com</a>
<b>Website</b>	<a href="https://student.kedge.edu/programmes/summer-schools?utm_source=sfmc&amp;utm_medium=email&amp;utm_campaign=Summer+school+d%3a9cembre+2023&amp;utm_term=https%3a%2f%2fstudent.kedge.edu%2fprogrammes%2fsummer-schools&amp;utm_id=288721&amp;sfmc_id=30512461">https://student.kedge.edu/programmes/summer-schools?utm_source=sfmc&amp;utm_medium=email&amp;utm_campaign=Summer+school+d%3a9cembre+2023&amp;utm_term=https%3a%2f%2fstudent.kedge.edu%2fprogrammes%2fsummer-schools&amp;utm_id=288721&amp;sfmc_id=30512461</a>
<b>Activities</b>	Social activities, cultural trips or company visits every week. Activities depend on the campus and package.
<b>Remarks</b>	Suitable for Year 3 students.

# 10. Kozminski University (in-person)

<b>Region (City)</b>	Poland (Warsaw)
<b>University</b>	Kozminski University
<b>Title</b>	International Summer School 2024 Law and Business in the Globalizing World
<b>Dates</b>	1 Jul 24 – 26 Jul 24 (6-30 days)
<b>Deadline</b>	1 Jun 24
<b>Fee</b>	€700 (Participation fee)
<b>Email</b>	<a href="mailto:iss@kozminski.edu.pl">iss@kozminski.edu.pl</a>
<b>Website</b>	<a href="https://www.kozminski.edu.pl/iss/">https://www.kozminski.edu.pl/iss/</a>
<b>Activities</b>	Warsaw guided tours, Integration/social activities, Cultural events
<b>Remarks</b>	Proof of English proficiency (B2 level according to CEFR). Kozminski University does not have on-campus accommodation.



KOZMINSKI UNIVERSITY



# 11. National Taiwan University (in-person)

<b>Region (City)</b>	Taiwan (Taipei)
<b>University</b>	National Taiwan University
<b>Title</b>	2024 International Summer Program Law and Money
<b>Dates</b>	4 Jul 24 – 24 Jul 24 (3 weeks)
<b>Deadline</b>	20 May 24
<b>Fee</b>	USD200 (Application fee) + USD3,000 (Program fee* for Partner University students) *Original fee: USD3,350. Includes tuition, accommodation, orientation, cultural courses and activities. Apply before 20 Apr 24 for further discount (USD2,700).
<b>Email</b>	<a href="mailto:ntutop@ntu.edu.tw">ntutop@ntu.edu.tw</a>
<b>Website</b>	<a href="https://oia.ntu.edu.tw/short-term-programs/courses/aCa8428D45B7">https://oia.ntu.edu.tw/short-term-programs/courses/aCa8428D45B7</a>
<b>Activities</b>	Campus Tour, Orientation, Field Trips (Leading Law Firms, Judicial Yuan, Control Yuan, Taiwan Stock Museum, National Human Rights Museum), Farewell Party
<b>Remarks</b>	Eligibility: Students aged 18 or older attending schools abroad with a minimum GPA of 2.7





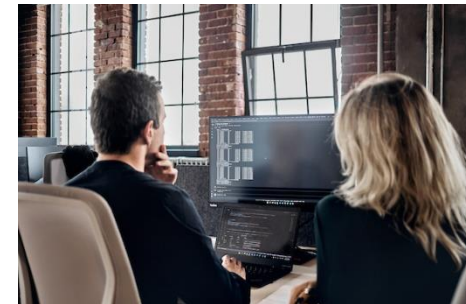
# 12. NEOMA Business School (in-person)

<b>Region (City)</b>	France (Paris & Reims)
<b>University</b>	NEOMA Business School
<b>Title</b>	Sport Federations and Major Events Management 2024 Summer Programme
<b>Dates</b>	24 Jun 24 – 12 Jul 24 (3 weeks)
<b>Deadline</b>	20 May 24
<b>Fee</b>	€2,200 (Tuition fees)
<b>Email</b>	<a href="mailto:summerwinterprogram@neoma-bs.fr">summerwinterprogram@neoma-bs.fr</a>
<b>Website</b>	<a href="https://neoma-bs.com/programmes/sport-federations-and-major-events-management-summer-programme/">https://neoma-bs.com/programmes/sport-federations-and-major-events-management-summer-programme/</a>
<b>Activities</b>	Visit of Reims Delaune, Paris Stade de France and Roland Garros stadiums, participation to major sporting and conferences with major actors in sport management
<b>Remarks</b>	A great opportunity for students interested in a career in sport management but also for students simply wishing to know more about this global and dynamic industry.



# 13. SKEMA Business School (in-person)

<b>Region (City)</b>	Canada (Montreal)
<b>University</b>	SKEMA Business School
<b>Title</b>	AI for Business Summer School
<b>Dates</b>	8 Jul 24 – 11 Jul 24 (4 days)
<b>Deadline</b>	15 April 24
<b>Fee</b>	€1,500 (Programme fee) *Students who confirm their registration before <b>15 March 2024</b> could enjoy “Early enrolment” discount (€1,250 per student).
<b>Email</b>	<a href="mailto:summerschool@skema.edu">summerschool@skema.edu</a>
<b>Website</b>	<a href="https://www.skema.edu/summer-school/ai-for-business-summer-school">https://www.skema.edu/summer-school/ai-for-business-summer-school</a>
<b>Activities</b>	Face-to-face courses, company visits, case studies, challenging group work. Classes in the morning and company visits, group projects or cultural events in the afternoon.
<b>Remarks</b>	Highly motivated undergraduate or postgraduate students and novice professionals are welcome.



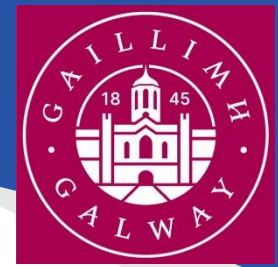


# 14. WHU (in-person)

<b>Region (City)</b>	Germany (Vallendar)
<b>University</b>	WHU Otto Beisheim School of Management
<b>Title</b>	Bachelor European Summer Program 2024 The Business, Political and Cultural Environment in Europe
<b>Dates</b>	26 May 24 – 14 Jun 24 (3 weeks)
<b>Deadline</b>	29 Mar 24
<b>Fee</b>	€599 (Base fee) + €1,989 (Tuition fee) + €510~580 (Housing fee)
<b>Email</b>	<a href="mailto:kristina.schwanitz@whu.edu">kristina.schwanitz@whu.edu</a>
<b>Website</b>	<a href="http://www.whu.edu/ba-esp">http://www.whu.edu/ba-esp</a>
<b>Activities</b>	Welcome reception, farewell dinner, excursions, socials, company visits & visits to historical sites, 24-hour gym access
<b>Remarks</b>	5-7 US credits. Slight clash with end of Spring 2024 semester. Students may need to take it into consideration.



# 15. University of Galway (in-person)



<b>Region (City)</b>	Ireland (Galway)
<b>University</b>	University of Galway
<b>Title</b>	International Summer School BUSINESS and INTERNATIONAL MANAGEMENT
<b>Dates</b>	16 Jun 24 – 13 Jul 24 (4 weeks)
<b>Deadline</b>	30 Apr 24
<b>Fee</b>	€2,260 (Tuition fee) + €1,188 (Accommodation)
<b>Email</b>	<a href="mailto:summerschool@universityofgalway.ie">summerschool@universityofgalway.ie</a> or <a href="mailto:maria.brady@universityofgalway.ie">maria.brady@universityofgalway.ie</a>
<b>Website</b>	<a href="https://www.universityofgalway.ie/international-summer-school/courses/business/">https://www.universityofgalway.ie/international-summer-school/courses/business/</a>
<b>Activities</b>	Orientation, introductory classes, campus tours
<b>Remarks</b>	Minimum GPA requirement: 3.0/4.0 (= 3.23/4.3) Pre-requisite: Completed a course or related course in the Principles of Micro-economics.



# 16. University of Leeds (in-person)



UNIVERSITY OF LEEDS

<b>Region (City)</b>	UK (Leeds)
<b>University</b>	University of Leeds
<b>Title</b>	Leeds International Summer School (LISS)
<b>Dates</b>	29 Jun 24 – 27 Jul 24 (2 - 4 weeks) (Block 1: 29 Jun – 13 Jul; Block 2: 14 Jul – 27 Jul)
<b>Deadline</b>	1 May 24
<b>Fee</b>	4-week program: £3,725 2-week program (block 1 or block 2): £2,065
<b>Email</b>	<a href="mailto:summer@leeds.ac.uk">summer@leeds.ac.uk</a>
<b>Website</b>	<a href="http://www.leeds.ac.uk/summer">www.leeds.ac.uk/summer</a>
<b>Activities</b>	Welcome orientation, campus tour, ice breaker social, city chase, field trips, excursions, welcome party, Kirkstall Festival
<b>Remarks</b>	Minimum GPA requirement: 2.5/4.0 (=2.69/4.3) Online info session on various dates in Mar & Apr 24: <a href="https://www.leeds.ac.uk/summerevents">https://www.leeds.ac.uk/summerevents</a>





# 17. University of Mannheim (in-person)



<b>Region (City)</b>	Germany (Mannheim)
<b>University</b>	University of Mannheim
<b>Title</b>	MBS Summer School 2024
<b>Dates</b>	24 Jun 24 – 12 Jul 24 (1/2/3 weeks)
<b>Deadline</b>	30 Apr 24
<b>Fee</b>	€990 (1 module) / €1,900 (2 modules) / €2,700 (3 modules)
<b>Email</b>	<a href="mailto:shortprograms@mannheim-business-school.com">shortprograms@mannheim-business-school.com</a>
<b>Website</b>	<a href="https://www.mannheim-business-school.com/en/mba-master-and-courses/short-programs/mbs-summer-school/">https://www.mannheim-business-school.com/en/mba-master-and-courses/short-programs/mbs-summer-school/</a>
<b>Activities</b>	Company visits, expert discussions and cultural activities
<b>Remarks</b>	Suitable for Year 3 students. Information session will be held tomorrow (7 March) at 6pm (CET). If you are interested, please register at: <a href="https://www.mannheim-business-school.com/en/news-and-events/events-and-registration/event-registration-form/">https://www.mannheim-business-school.com/en/news-and-events/events-and-registration/event-registration-form/</a>



# 18. University of Warwick (in-person)

<b>Region (City)</b>	UK (Coventry)
<b>University</b>	University of Warwick
<b>Title</b>	University of Warwick Summer School 2024
<b>Dates</b>	14 Jul 24 – 3 Aug 24 (3 weeks)
<b>Deadline</b>	31 May 24
<b>Fee</b>	£1997.50 (Discounted tuition fee)* + £50 (Application fee) *15% tuition fee partner discount
<b>Email</b>	<a href="mailto:wssadmissions@warwick.ac.uk">wssadmissions@warwick.ac.uk</a>
<b>Website</b>	<a href="https://warwick.ac.uk/study/summer-with-warwick/warwick-summer-school/">https://warwick.ac.uk/study/summer-with-warwick/warwick-summer-school/</a>
<b>Activities</b>	Welcome BBQ, pub quiz, farewell reception, film night and curry, karaoke & disco night, day trips (with an additional cost). Student can also attend the optional Exploring British Culture Week (6 – 13 Jul) which costs £2080.
<b>Remarks</b>	Students must be aged 18+ and meet their chosen course prerequisites. They will hold a webinar on 30 April, providing information about the courses, application and answering questions.



**WARWICK**  
THE UNIVERSITY OF WARWICK





# 19. Vienna University of Economics and Business (in-person)

<b>Region (City)</b>	Austria (Vienna)
<b>University</b>	Vienna University of Economics and Business
<b>Title</b>	International Summer University <sup>WU</sup> 2024
<b>Dates</b>	1 Jul 24 – 9 Aug 24 (3/6 weeks)
<b>Deadline</b>	31 Mar 24
<b>Fee</b>	€1,380 (Program fee + tuition)
<b>Email</b>	<a href="mailto:isuwu@wu.ac.at">isuwu@wu.ac.at</a>
<b>Website</b>	<a href="https://short.wu.ac.at/isuwu">https://short.wu.ac.at/isuwu</a>
<b>Activities</b>	ISU <sup>WU</sup> has a Social Program to organize cultural and social activities which may include Vienna city tour, a visit to a traditional Viennese, opening and closing events, an "Intercultural Evening", a hike in the hills surrounding Vienna and museums visits.
<b>Remarks</b>	By the time of participation, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.



# 20. Yonsei University (online/in-person)



<b>Region (City)</b>	South Korea (Seoul)
<b>University</b>	Yonsei University
<b>Title</b>	Yonsei International Summer School
<b>Dates</b>	6-week track: 27 Jun 24 – 6 Aug 24 4-week track: 27 Jun 24 – 23 Jul 24
<b>Deadline</b>	9 May 24
<b>Fee</b>	100,000KRW (Application) + 1,750,000 KRW (1 Course) / 3,150,000 KRW (2 Courses) / 3,750,000 KRW (3 Courses)
<b>Email</b>	<a href="mailto:summer@yonsei.ac.kr">summer@yonsei.ac.kr</a>
<b>Website</b>	<a href="https://summer.yonsei.ac.kr/">https://summer.yonsei.ac.kr/</a>
<b>Activities</b>	Campus Tour, Taekwondo Class, Seoul City Tour, DMZ Tour, Lotte World, K-Pop Dance Class, Cooking Class, Alphaca world & Nami Island, Visit to Korean Folk Village & Suwon Hwaseong Fortress & Hwaseong Temporary Palace
<b>Remarks</b>	Minimum GPA requirement: Above 2.0/4.0 (2.15/4.3)



# Study Abroad Grant from OGL

- Every UG student is eligible for the Grant **once** for participation in **one approved study abroad program**
- Eligible programs include “In-person self-arranged study abroad programs with a duration of 3 weeks or above (i.e. 21 days) during non-regular term (i.e. Summer, Winter)”
- Students have to apply for the Grant; it is not automatic.
- An additional support for students receiving financial assistance from HKSAR government is available.
- The schemes are handled by Office of Global Learning. For details, please check:
  - <https://studyabroad.hkust.edu.hk/outbound/funding>

**ALL UG  
STUDENTS**



**\$ 10,000**

## INCREASED SUPPORT

### FOR LOCAL STUDENTS ON HONG KONG GOVERNMENT FINANCIAL ASSISTANCE\*

- Students at 51% to 100% Assistance Level\* receive the below amount in full
- Students at other Assistance Levels\* receive half of the below amount

Destination/ Program Duration	21-28 days (summer or winter study abroad)	29-90 days (one term study abroad)	91-180 days (one term study abroad)	180+ days (one year study abroad)
Asia	\$ 18,000	\$ 26,000	\$ 56,000	\$ 96,000
Middle East	\$ 18,000	\$ 26,000	\$ 56,000	\$ 96,000
Africa	\$ 26,000	\$ 34,000	\$ 64,000	\$ 104,000
Europe, Oceania	\$ 28,000	\$ 36,000	\$ 66,000	\$ 106,000
North America	\$ 30,000	\$ 38,000	\$ 68,000	\$ 108,000

\* Students receiving TSFS means-tested grant offered by the Student Finance Office (SFO), HKSAR Government or whose family is receiving Comprehensive Social Security Assistance (CSSA). The Assistance Level is confirmed by SFO.

*Terms and conditions apply. For details, visit <https://studyabroad.hkust.edu.hk>*

# SBM Travel-Related Financial Awards

- **Wong Chak Chui International Enrichment Scholarship**
  - Not less than 1 month (4 weeks at least) and not more than 1 year
  - <https://bmundergrad.hkust.edu.hk/student-life/scholarship/wong-international-enrichment-scholarship>
- **International Enrichment Grant**
  - Not less than 1 month (4 weeks at least) and not more than 1 year
  - <https://bmundergrad.hkust.edu.hk/student-life/scholarship/international-enrichment-scholarship>
- **Franklin Fund for International Business Studies**
  - Not less than 14 days and not more than 4 months
  - Applicants should be permanent residents of Hong Kong and non-final year undergraduates who are from SBM and Dual degree programs.
  - The programs should be held outside Hong Kong, Macau, and China
  - <https://bmundergrad.hkust.edu.hk/student-life/scholarship/franklin-fund>
- **Enquiry:**
  - <http://undergrad.bm.ust.hk/student-life/scholarship>
  - Email: bmfunds@ust.hk

# Short-term Study Programs Credit Transfer

## Credit Transfer

- Possible to get course credit transfer depending on courses, duration and assessment
- Maximum 3 courses
- Credit Transfer Guidelines:  
[https://w5.ab.ust.hk/jsct/ct\\_stdtd\\_appl](https://w5.ab.ust.hk/jsct/ct_stdtd_appl)
- Course Equivalence Database:  
<https://registry.hkust.edu.hk/useful-tools/credit-transfer/database-institution>
- For enquiries, please contact ARO via this form:  
<https://registry.hkust.edu.hk/enquiry>



# Short-term Study Programs Website

## **Website:**

<https://bmundergrad.hkust.edu.hk/exchange/study-programs/short-term-study-program>

- Update on a Rolling Basis
- Check frequently for most recent programs

# GNAM Global Undergraduate Short Courses (GUSC)



1. Bocconi – Various Topics, 3 weeks in July,
2. IE Business School – Managing the Business Sport in the Metaverse era, 2 weeks, June 2024
3. FGV-EAESP, Sustainability Expedition: Tapajos in the Amazon, 3 weeks, July 2024
4. Berkeley – TBC?
5. HECP Paris – Luxury Management, Entrepreneurship & Innovation, 2 weeks, June or July 2024
6. UBC – Climate Change and Business, 2 weeks, June 2024
7. Seoul National University – Understanding Global Competitiveness, 4 weeks, July 2024
8. Fudan – Chinese Innovation from followers to Innovators or Entrepreneurial Development, 3 weeks, July 2025

- No tuition fees
- Students need to pay: airfare, meals, accommodations, visa, book supplies, etc.
- More details released in April.
- Inquiries: [bmwendy@ust.hk](mailto:bmwendy@ust.hk)



Università  
Bocconi  
MILANO



HEC  
PARIS

University of California  
**Berkeley**  
Haas School of Business

# Talk by WHARTON DEAN, Mar 13

- Dr. Erika James, Dean of Wharton School of Business, University of Pennsylvania
- Strategies for driving AI in Business, sharing faculty research
- Date: March 13
- Time: 10am or 11am (TBC)
- Venue: TBC
- If interested, please provide student info





# Contact Information

## **SBM UG Exchange Team**

Email: [bmugexch@ust.hk](mailto:bmugexch@ust.hk)

Tel: 2358 8626

# The End

## Q&A



# GLOBAL PERSPECTIVES

## SHORT-TERM STUDY PROGRAMS Winter Programs 2023

Information Session

11 Oct 2023

6-7pm

# Winter Program Introduction

## Why join a Winter Program?

- A chance to do something meaningful & *rewarding* over the winter break
- Gain international exposure
- Meet students from around the world
- Establish international friendships
- Gain credits for transfer
- Lastly, IT'S FUN !!



# Winter Program Overview

## Eligibility

- Year-1 to Year-4 students
- SBM undergraduate students
- No interview
- No CGA requirement
- Short term
- Lesser fees



# Short-Term Programs Statistics

## **Overall:**

- 2022-2023 programs promoted: 21
- Students participated: 53

## **Winter/Summer Program 2023**

- Yonsei, HEC Paris, IESEG, WU WIEN, LEEDS, BOCCONI, Warwick, and etc.

# List of Short-term Programs 2023-24

## **2023 Winter**

1. KU Leuven, Belgium (online)
2. WHU Otto Beisheim School of Management, Germany (online)
3. Yonsei University, South Korea (online/in-person)
4. IÉSEG School of Management (online)

## **2024 Summer**

1. WHU Otto Beisheim School of Management, Germany (in-person)

# 1. KU Leuven (online)

<b>Country (City)</b>	Belgium (Leuven)
<b>University</b>	KU Leuven
<b>Title</b>	Online Winter University Global Challenges for Our Sustainable Future: A Social Sciences and Humanities Approach
<b>Dates</b>	15 – 26 Jan 24 (2 weeks)
<b>Fee</b>	€500 (Tuition)
<b>Email</b>	<a href="mailto:wusustainability@kuleuven.be">wusustainability@kuleuven.be</a>
<b>Website</b>	<a href="https://www.kuleuven.be/english/summer-schools/Global-Challenges-for-Our-Sustainable-Future/home">https://www.kuleuven.be/english/summer-schools/Global-Challenges-for-Our-Sustainable-Future/home</a>
<b>Activities</b>	Work in multinational and multidisciplinary student teams to work on a possible strategy to deal with global challenges for a sustainable future
<b>Remarks</b>	6 ECTS. Target audience: Undergraduate student in the final year or a graduate student.

**KU LEUVEN**





## 2. WHU (online)

<b>Country (City)</b>	Germany (Vallendar)
<b>University</b>	WHU
<b>Title</b>	Online Bachelor European Winter Program Asia-Pacific 2024 “Doing Business in Europe”
<b>Dates</b>	14 – 26 Jan 24 (2 weeks)
<b>Fee</b>	€125 (Registration) + €2000 (Tuition)
<b>Email</b>	<a href="mailto:Sophie.Schulze@whu.edu">Sophie.Schulze@whu.edu</a>
<b>Website</b>	<a href="https://www.whu.edu/en/programs/short-term-programs/bachelor-european-summer-program/">https://www.whu.edu/en/programs/short-term-programs/bachelor-european-summer-program/</a>
<b>Activities</b>	Live classes with break-out sessions, group discussions, case studies
<b>Remarks</b>	3-4 US credits. Specifically designed for undergraduate business students from Australia, New Zealand and Asia.



# 3. Yonsei University (online / in-person)



<b>Country (City)</b>	South Korea (Seoul)
<b>University</b>	Yonsei University
<b>Title</b>	Winter Abroad at Yonsei
<b>Dates</b>	27 Dec 23 – 17 Jan 24 (3 weeks)
<b>Fee</b>	100,000KRW (Application) + 1,650,000 KRW (1 Course) / 2,850,000 KRW (2 Courses) / 3,650,000 KRW (3 Courses)
<b>Email</b>	<a href="mailto:iwinter@yonsei.ac.kr">iwinter@yonsei.ac.kr</a>
<b>Website</b>	<a href="http://winter.yonsei.ac.kr">winter.yonsei.ac.kr</a>
<b>Activities</b>	Campus tour, orientation day, DMZ (demilitarized zone) tour, Taekwondo class, ski tour & cooking class
<b>Remarks</b>	Early Bird discount before 12 Oct 2023. Minimum GPA requirement: above 2.0/4.0.



# 4. IÉSEG School of Management (online)

<b>Country (City)</b>	France (Lille)
<b>University</b>	IÉSEG School of Management
<b>Title</b>	IÉSEG Winter Program
<b>Dates</b>	1 Jan 24 – 26 Jan 24 (2-4 weeks)
<b>Fee</b>	€700 per course (Tuition) + €250 (Administration)
<b>Email</b>	<a href="mailto:short-term-programs@ieseg.fr">short-term-programs@ieseg.fr</a>
<b>Website</b>	<a href="https://www.ieseg.fr/en/programs/short-term-programs/winter-program/">https://www.ieseg.fr/en/programs/short-term-programs/winter-program/</a>
<b>Activities</b>	Online orientation session, certificate ceremony at the end of the program.
<b>Remarks</b>	5 ECTS per course. All the courses are taught in English. The program is for both undergraduate and early graduate students coming from all disciplines.



# 5. Michigan State University (online)

<b>Country (City)</b>	US (East Lansing, Michigan)
<b>University</b>	Michigan State University
<b>Title</b>	2024 VIPP Global Virtual Winter School
<b>Dates</b>	22 Jan 24 – 2 Feb 24 (2 weeks)
<b>Fee</b>	US\$800 / US\$1,000 depending on the courses
<b>Email</b>	<a href="mailto:vipp@msu.edu">vipp@msu.edu</a>
<b>Website</b>	<a href="https://vipp.isp.msu.edu/student-programs/winterschool/">https://vipp.isp.msu.edu/student-programs/winterschool/</a>
<b>Activities</b>	An immersive international exchange experience without leaving your country.
<b>Remarks</b>	Upon successful completion, students will receive an MSU Certificate of Global Young Professional Program (GYPP) by the Visiting International Professional Program and MSU College of Communication Arts and Science. This course is equivalent to 1 MSU credit, but no official MSU credit will be awarded.



MICHIGAN STATE  
UNIVERSITY





## 6. Kedge Business School (in-person)

**KEDGE**  
BUSINESS SCHOOL

<b>Country (City)</b>	France (Paris)
<b>University</b>	Kedge Business School
<b>Title</b>	Kedge International Winter School “Disruptive Technologies and Modern Management”
<b>Dates</b>	15 Jan 24 – 26 Jan 24 (1-2 weeks)
<b>Fee</b>	€100 (Admission fee) + €1000 / €1800 (Tuition fee)
<b>Email</b>	short-terms@kedgebs.com; short-terms-bordeaux@kedgebs.com
<b>Website</b>	<a href="https://student.kedge.edu/programmes/winter-school-in-paris">https://student.kedge.edu/programmes/winter-school-in-paris</a>
<b>Activities</b>	A Business visit or business talk related to the content of the course, a guided tour of Paris, a welcome coffee, a Goodbye dinner and Certificate awards ceremony.
<b>Remarks</b>	To participate you need to be in Year 3 or 4. 2 courses delivered in English are offered, each carrying 4 ECTS. Official Transcripts and a Certificate will be offered.

